

strengthening families

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In Cincinnati's Western Neighborhoods

Strengthening Families in Cheviot and Westwood is an initiative to support families and ensure the wellness of children. Funded by the Hamilton County Family and Children First Council and sponsored by the Consortium for Resilient Young Children, the initiative strives to support families and early child care providers and will serve the community through two focus areas:

Early Child Care and Education Approaches

1. Assist child care centers and family child care providers with the **implementation of the *Strengthening Families framework*** by providing:

- specialized coaching
- staff workshops and training
- assessment and action planning.

2. **Offer networking and learning opportunities** for early child care centers and providers to:

- build support amongst providers
- increase knowledge and access to community and family resources
- develop the capacity to reach out to families in need.

3. **Support parents in building social supports and resiliency** needed to ensure the wellness of their family and children by offering:

- Parent Cafes
- Parent Resource Guides
- Parent Engagement Activities

Community Awareness Approaches

1. **Facilitate a parent advisory group** who will serve as a resource to the Strengthening Families project team and will help to create community awareness strategies around the 5 Protective factors.

2. **Launch a public awareness campaign** designed to build the community's ability to respond to families in need through:

- billboards and posters
- informational literature
- community presentations
- partnering with child abuse and prevention resources.

3. **Support parents in building social supports and resiliency** needed to ensure the wellness of their family and children by offering:

- Parent Cafes
- Parent Resource Guides
- Parent Engagement Activities
- Building family resources and connections for residents in Cheviot and Westwood

Initiative Benefits:



Learning Networks
Incentive Program
Publicity Regarding Involvement in Quality Initiative
Access to Parent Cafes
Training Opportunities for Staff and Providers

